



MCA Financial Group

Critical Solutions. Sound Resolution.

Turnaround
& Restructuring

Litigation Support &
Expert Testimony

Mergers &
Acquisitions

Valuation Services



Turnaround & Restructuring

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Turnaround & Restructuring

MCA Financial Group's experienced professionals work closely with various stakeholders throughout the reorganization process, focusing on the areas of operational restructuring, financial restructuring, M&A, valuation and capital formation. Through careful and methodical analysis, MCA assists stakeholders in business reorganizations and delivers sound workout solutions and exit strategies. MCA offers thorough and attainable solutions to investors, creditors, and debtors. The ability to achieve success, even in the most unstable business situations, is a result of our collective experiences and dedication to achieving successful outcomes for clients.

For each client's unique situation, MCA assembles a specialized team of professionals. Each team has industry-specific experience and skills that enable them to provide timely, comprehensive and sound solutions for clients.

Restructuring Services

MCA Financial Group works closely with each client to develop and implement a reorganization strategy and plan. Time and time again, clients have relied on our expertise to successfully navigate through the turnaround and restructuring process.

MCA's expertise includes these core services:

- » Crisis Management
- » Cash Flow, Liquidity, & Operational Improvement
- » Capital Structure Analysis
- » Bankruptcy Advisory
- » Out-of-Court Restructuring
- » Business Disposition

Lender Advisory Services

MCA Financial Group collaboratively works alongside creditors, bondholders, secured lenders, and trustees, in order to maximize recoveries with cost-effective solutions. To this end, MCA provides operational and financial assessments of borrowers in order to assist lenders in achieving their desired resolution.

MCA's expertise includes these core services:

- » Situational Analysis
- » Monitoring & Reporting
- » Strategic Analysis
- » Lender Recovery Strategies
- » Interim Management
- » Collateral Assessment, Recovery, & Disposition

Receivership/Bankruptcy Trustee Services

MCA Financial Group's corporate restructuring team serves as receiver or trustee in court supervised situations working closely with lenders, investors, and other parties in interest. Our team has repeatedly served as court appointed receivers for various companies, in addition to acting as trustee over a bankruptcy estate. The stakeholders in these often complex situations will receive the hands-on expertise necessary to navigate through the state and federal court process in a professional and efficient manner. Distressed situations and partner disputes often result in deadlock and paralysis resulting in uncertain resolution; our team will help you understand the process and offer experienced advice to bring clarity and alleviate confusion.

MCA's expertise includes these core services:

- » Federal or State Court Receivership/Bankruptcy
- » Operating Business
- » Real Estate
- » Court Experienced

Interim Executive Level Management

With decades of experience in executive management roles for both public and private companies, MCA Financial Group's team is uniquely qualified to provide the leadership your company needs. MCA professionals are able to step into any executive management role and work closely with executives and boards of directors to formulate and execute reorganization plans as well as operational changes that lead to greater profitability and successful outcomes.

MCA's expertise includes these core services:

- » Crisis Management
- » Chief Restructuring Officer (CRO)/Chief Financial Officer (CFO)
- » Financial Reporting
- » Business Systems

Distressed Mergers and Acquisitions (M&A)

The goal of a distressed M&A engagement is to maximize value for stakeholders under difficult and uncertain circumstances. Speed and certainty are core elements to achieve success. MCA Financial Group accomplishes this through skilled buyer identification, negotiation, management, and execution of every sale transaction. With decades of experience guiding companies through M&A transactions, we provide credible advice and hands-on execution throughout the sale process.

MCA's expertise includes these core services:

- » Identification of Strategic and/or Financial Acquirers
- » Business Disposition/Liquidation

Business Valuation

MCA Financial Group reliably and accurately values business interests and assets. Our business valuations are used to commence the sale process, resolve shareholder disputes, access funding sources, set thoughtful compensation parameters for management, or for strategic planning purposes.

MCA's expertise includes these core services:

- » Enterprise-Level Valuation Services
- » Going Concern, Liquidation, or Divestiture
- » Valuations for Companies, Lenders, or Equity Holders
- » Competitive Market Assessment and Benchmarking
- » Identification of Strategic or Financial Acquirer



Litigation Support & Expert Testimony

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Litigation Support & Expert Testimony

MCA Financial Group quantifies damages and provides expert testimony while working closely with attorneys and their clients in commercial litigation matters and business disputes. Our professionals have extensive backgrounds in forensic accounting, financial investigation, damage analysis, and valuation. MCA professionals perform thoughtful, credible, and independent financial analysis in support of our opinions.

Economic Consulting & Analysis

MCA Financial Group's professionals have served as expert witnesses for hundreds of disputes involving contract disputes, business damage quantification, post-transaction disputes, and forensic accounting investigations.

MCA's expertise includes these core services:

- » Damage Analysis & Testimony
- » Standard of Care in Business Transactions
- » Lender Liability
- » Contract Disputes

Valuation Services

MCA Financial Group's litigation support and expert testimony team has performed valuation services for a variety of privately held and publicly traded companies, in addition to private equity firms, lenders and other stakeholders. Our team has considerable experience providing valuations and opinions for purchase and/or sale transactions, divestitures, going private transactions, tender offers, and business disputes. MCA prepares independent and objective valuations in accordance with appropriate standards.

MCA's expertise includes these core services:

- » Business & Asset Valuation
- » Business Damage Determination & Assessment
- » Testimony & Trial Support
- » Post-Transaction Disputes

Forensic Accounting & Investigation Services

MCA Financial Group performs detailed investigative work to uncover critical evidence used in commercial litigation, fraud, or embezzlement engagements. Our independent reports and exhibits are based on facts and supported by empirical evidence. We provide credible testimony in support of our unbiased opinions.

MCA's expertise includes these core services:

- » Fraud & Embezzlement
- » Accounting Irregularities
- » Financial Statement Reconstruction
- » Asset Misappropriation Investigations
- » Evaluation of Accounting & Auditing Issues



Mergers & Acquisitions

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Mergers & Acquisitions

MCA Financial Group's mergers and acquisitions team works with clients to identify, cultivate, and execute value-creating transactions. We focus on developing a prudent strategy and employing a consistent process that addresses all aspects of the transaction. Our core competencies include buy and sell-side merger and acquisition assistance, valuations, debt advisory services, and pre and post-merger integration planning and implementation.

Buy-Side M&A

MCA Financial Group draws from considerable Wall Street and strategic consulting experience to identify attractive sectors, assess the industry landscape, classify companies of interest, initiate conversations with prospective targets, and serve as lead advisor throughout the acquisition process. Our ability to communicate effectively with potential acquisition candidates, and identify opportunities for synergies and earnings accretion, enables us to maximize owner and shareholder value. Our clients will receive the invaluable insights necessary to ensure proper due diligence, as well as a seamless and fluid integration during the post-acquisition phase.

MCA's expertise includes these core services:

- » Research Prospective Targets
- » Undertake Search Process & Engage Prospects
- » Deal Accretion & Synergy Analysis
- » Counsel on Optimal Solution Potential
- » Transaction Structure & Negotiation
- » Post-Acquisition Integration

Sell-Side M&A

With significant experience in corporate divestitures, MCA Financial Group is uniquely positioned to provide business owners and executive teams with astute advice when pursuing or exploring a sale transaction. Leveraging our extensive list of both strategic and private equity buyers, we bring to the table a steady flow of viable buyers while simultaneously tailoring each sale process to the individual needs and criteria of the client. Whether selling a business unit or the entire entity, our team works diligently to help you generate superior returns from each transaction.

MCA's expertise includes these core services:

- » Assess Resources & Competitive Strengths
- » Valuation of the Enterprise
- » Marketing to Prospective Buyers
- » Guidance on How to Maximize Value
- » Legal Counsel Assistance through the Sale Process

Valuations & Opinions

MCA Financial Group is a leading provider of valuation services to both privately held and publicly traded companies, in addition to private equity firms. Our team possesses significant, hands-on valuation experience in the public markets that distinguishes our offering from others.

In order to be successful in the mergers and acquisitions arena you need reliable, accurate and competent information. When armed with a valuation and/or opinion from our team of trusted valuation experts, you will have the information necessary to make well-supported decisions in order to execute the optimal strategy.

MCA's expertise includes these core services:

- » Purchase or Sale Transactions
- » Going Private Transactions
- » Tender Offer Analysis
- » Divestitures & Spin-Offs
- » Assessment of Valuation Approach
- » Post-Acquisition Integration

Debt Advisory Services

MCA Financial Group provides tailor-made financing solutions to achieve our clients' capital raising goals, particularly when it comes to financing the purchase of a business. You stand to benefit from our many relationships with highly reputable lenders and financial institutions. Along with acquisition financing expertise, we offer post-acquisition and refinancing solutions that afford clients the necessary flexibility to pursue further strategic initiatives.

MCA's expertise includes these core services:

- » Assess Financial Needs & Optimal Capital Structure
- » Selection of Debt Instrument & Preferred Lenders
- » Optimal Capital Structure Decisions
- » Marketing to Lender Relationships

Merger Integration Planning

MCA Financial Group's M&A team advises on the implementation of practical measures to fully integrate the operations of a newly acquired entity. Long before a purchase or joint venture transaction has been consummated, a strategic merger integration plan is formulated. We illustrate precisely when and how assets, processes, resources, and people will be assimilated in order to successfully accomplish the strategic objectives of the merger. Our professionals serve as stewards of capital by continuing the client relationship after the deal has closed. This ensures a smooth transition throughout the integration process. Unlike other firms, we will continue to be your resource long after the transaction has closed.

MCA's expertise includes these core services:

- » Pre- & Post-Acquisition Integration Planning
- » Development of Detailed Synergy Targets
- » Efficient Realization of Synergies
- » Process Monitoring & Conflict Resolution
- » On-Going Relationship



Valuation Services

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Mergers & Acquisitions

Divestitures & Spin-Offs

Administer and highlight strategic steps needed for orderly divestitures and spin-offs of company divisions or subsidiaries.

Assessment of Valuation Approach

Determine, communicate, and implement the most applicable and appropriate valuation methodology.

Enterprise Level Valuation Services

Gain insight into the economic drivers of your enterprise with a valuation approach tailored to your specific business, in order to derive a well-supported and accurate value.

Competitive Market Assessment and Benchmarking

Identify an accurate, comparable set of companies for any business. Provide practical insight to our clients as to how their operations align with the marketplace.

Purchase or Sale Transactions

Pinpoint the proper buyer for your business in order to close a transaction swiftly and efficiently.

Going Private Transactions

Offer strategic advice on going private transactions including structure, timing, and disclosure.

Tender Offer Analysis

Analyze tender offer structures as well as SEC compliance requirements.

Turnaround & Restructuring

Going Concern, Liquidation, or Divestiture

Perform valuations utilizing the appropriate premise of value in each unique circumstance.

Valuations for Companies, Lenders, or Equity Holders

Prepare valuations for any party to a business or transaction.

Competitive Market Assessment and Benchmarking

Identify an accurate, comparable set of companies for any business. Provide practical insight to our clients as to how their operations align with the marketplace.

Identification of Strategic or Financial Acquirer

Pinpoint the proper buyer for your business in order to close a transaction swiftly and efficiently.

Purchase or Sale Transactions

Contribute sound and expert counsel on every aspect of the transaction from both buy and sell-side perspectives.

Litigation Support & Expert Testimony

Enterprise Level Valuation Services

Gain insight into the economic drivers of your enterprise with a valuation approach tailored to your specific business in order to derive a well-supported and accurate value.

Assessment of Valuation Approach

Determine, communicate, and implement the most applicable and appropriate valuation methodology.

Going Concern, Liquidation, or Divestiture

Perform valuations utilizing the appropriate premise of value in each unique circumstance.

Rebuttal Analysis

Evaluate and critique valuation and damage analysis of opposing experts.

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Since October of 2000, MCA Financial Group has established a firm commitment to delivering both exceptional service and value-added results to clients while exemplifying the highest standards of integrity and attention to detail. This commitment has allowed MCA not only to become a leader in the financial consulting industry, but also to attract and retain a highly talented team of experienced professionals.

MCA delivers highly qualified, senior-level attention to each engagement, addresses each client's needs, and provides the highest degree of client service. At MCA there is an emphasis on fact-finding and reporting, individual client attention, and the development of innovative strategies and business solutions to clients' complex situations. This strategy allows MCA to work through the most challenging situations while consistently achieving favorable outcomes for clients.

Industry Experience

Advertising & Publishing

Aerospace

Agriculture

Automotive

Banking & Lending

Distribution

Energy

Entertainment

Food Services

Franchising

Gaming

Health Care

Hospitality

Manufacturing

Real Estate

Retail

Senior Living

Service Industries

Technology

Transportation

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